

VOLUME XI

# The Real Estate ANALYST

A concise easily digested periodic analysis based upon scientific research in real estate fundamentals and trends...Constantly measuring and reporting the basic economic factors responsible for changes in trends and values.....Current Studies ..... Surveys.....Forecasts

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AUGUST 27 1942

> Roy Wenzlick Editor

## AN INVALUABLE AID IN MORTGAGE LENDING

A mortgage lender or a real estate operator who does not frequently use the housing statistics now available from the Bureau of the Census, showing certain significant housing data by individual city blocks, is neglecting the greatest tool ever made available by any Government agency.

It was largely through the insistence of the FHA that block by block figures were necessary in determining lending policies in any city that it was finally decided to make them available.

It has been a tremendous tabulating job. Started in the early summer of 1940, it is now completed for all except the very largest cities, and they too will be in print very shortly. When it is realized that the average large city may have from five to twenty thousand blocks, the delay in publication is easily understood.

Every city which in 1930 had more than 50,000 population is being tabulated in this way. The 191 cities are listed at the bottom of page 244. The city booklets can be purchased from the Superintendent of Documents, Government Printing Office, Washington, D. C. The price for medium-sized cities is  $10\phi$ , the larger cities are a few cents more. In order to show the nature and

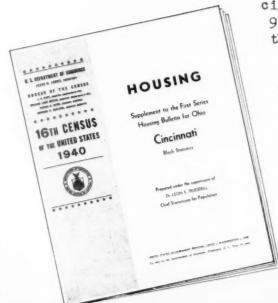
the title of a typical booklet, the one for Cincinnati is printed to the left. The original is  $9 \times 11\frac{1}{2}$  inches and contains complete maps of the area covered.

Why are these booklets so valuable from the real estate viewpoint? Because they print in one line for each block all of the most

significant housing facts collected by the

Census. What are these facts?

- (1) The number of structures in the block.
- (2) The number of dwelling units in the block.
  - (3) Dwelling units are classified as owner occupied; tenant occupied; vacant at the time of the Census, for sale or rent; and vacant, not for sale or rent.



- (4) All dwelling units are classified as built since 1930, from 1920 to 1930, from 1900 to 1920, and prior to 1900.
- (5) The number of dwelling units occupied by nonwhite, that is, by persons of Negro, Indian, Chinese, Japanese, Filipino, Hindu, Korean, and other nonwhite races and persons of mixed white and nonwhite parentage.
- (6) The number of dwelling units that are overcrowded, that is, having more than one and one-half persons per room.
  - (7) The number of dwelling units needing major repairs.
  - (8) The number of dwelling units lacking private bath.
- (9) Mortgage status. All dwelling units owner occupied in structures without business and containing not more than four dwelling units are classified as mortgaged if they are encumbered with a mortgage, a deed of trust, or a land contract.
- (10) Contract or estimated rent. The average monthly rent or rental value of all dwelling units in each block is obtained by dividing the total amount of rent or estimated rental value reported by the number of dwelling units for which those items were reported.

Let us look at the actual application of these ten factors to various real estate problems. How can they help us make safe loans?

The city which we are considering may have a color problem. Infiltration of Negroes into certain white neighborhoods will reduce property values, at least during the period of transition. From the block statistics it will be possible to determine the number of dwelling units in the entire surrounding neighborhood which are occupied by colored. Better still, if this is a problem in your city, color a map with crayon, shading in red all blocks with 50% or more of the dwelling units occupied by colored; in orange all blocks 25% to 49% colored; in yellow all blocks 5% to 24% colored. Do not worry about a figure of less than five percent as it will be found that many of the very best white districts show some colored, generally servants living above garages or janitors of large apartments having living quarters in the basement. When the map is finished it will show the Negro district in red shading off into orange and yellow as the infiltration decreases. Generally the direction in which the area is spreading will be easily discernible from the map. map can now be used to answer the question of the probability of early infiltration into any block in the city.

In a similar way maps can be prepared for each of the other ten factors. A particularly valuable map can be made from the figures showing average rents or rental values in the block. This single dollar figure for each block represents an average of the rent or rental value (if owner occupied) of every dwelling unit in the block. If a map is colored with the colors of the spectrum,\* with the red representing high values and the violet indicating low values, it will be seen at a glance how values shift from block to block. A

(Continued on Page 244)

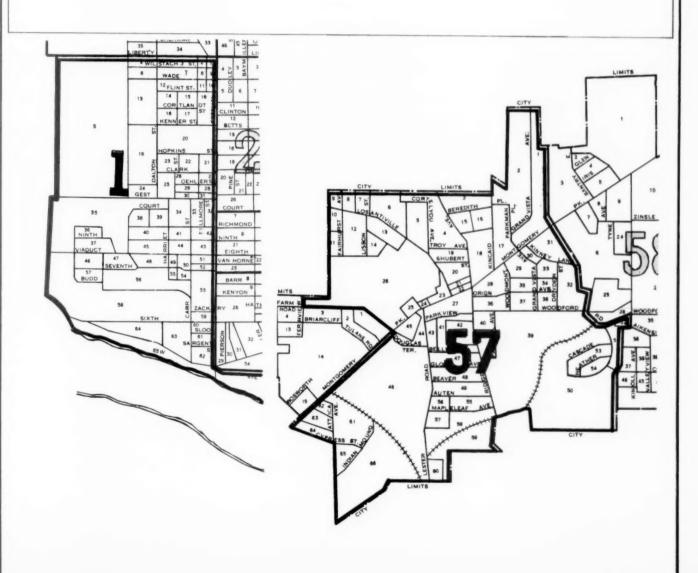
<sup>\*</sup> The colors of the spectrum are red, orange, yellow, green, blue, violet; they should always be used in that order on maps and charts.

## CINCINNATI, OHIO

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## Table 3.—CHARACTERISTICS OF HOUSING FOR CENSUS TRACTS BY BLOCKS: 1940

| Cen-<br>sus<br>tract | Block                                       | Total                                 |  | LL DWELI   |                              |   | ALI                   |  | LLING U                            |                           | SY .               | OCCUPI               | ED DWEI  | LING U                               | NITS  | STAT | UNITS<br>PAIR AN<br>UIPMEN                    | (D  | OWNER OCCU-<br>PIED UNITS<br>BY MORTGAGE<br>STATUS |                            | ALL DWELLING UNITS<br>BY CONTRACT OR<br>ESTIMATED RENT |                |  |  |
|----------------------|---|---------------------------------------|--|--|------------------------------|---|-----------------------|--|------------------------------------|---------------------------|--------------------|----------------------|--|--------------------------------------|---|------|---|---|--|----------------------------|--|----------------|--|--|
|                      |   | struc-<br>tures                       | Total<br>dwell-<br>ing<br>units        | Owner<br>occu-<br>pied                           | Ten-<br>ant<br>occu-<br>pied | Va-<br>cant,<br>for<br>sale<br>or<br>rent | Va-<br>cant,<br>other | Number<br>report-<br>ing               | 1930<br>to<br>1940                 | 1920<br>to<br>1929        | 1900<br>to<br>1919 | 1899<br>or<br>before | Total<br>occu-<br>pied                               | Occu-<br>pied<br>by<br>non-<br>white | Num-<br>ber                                   |      | Number<br>report-<br>ing                      | Needing<br>repair<br>or no<br>private<br>bath | Need-<br>ing<br>re-<br>pair                        | No<br>pri-<br>vate<br>bath | Number<br>report-<br>ing                               | Mort-<br>gaged | Number<br>report-<br>ing               | Average<br>monthly<br>rent<br>(Dellars)                        |
| 1                    | 1 2 3 5 6 *                                 | 6<br>11<br>57<br>6                    | 28<br>53<br>151<br>11                  | 9  | 22<br>48<br>136<br>10        | 6 5 6 1                                   |                       | 28<br>53<br>131<br>11                  | 11                                 |                           |                    | 28<br>53<br>131      | 32<br>48<br>145<br>10                                | 29<br>58                             | 22<br>46<br>145<br>10                         | 17   |   | 23<br>48<br>115                               |  |                            |  | 2              | 28<br>53<br>150<br>10                  | 10.8<br>21.1<br>10.8<br>13.0                                   |
|                      | 7<br>9<br>10*<br>12                         | 68<br>2<br>1<br>54<br>2               | 158<br>4<br>1<br>193<br>10             |  | 148                          | 47  |                       | 158                                    |                                    | 1                         | 12                 | 158                  | 157  | 104                                  | 157   | 37   | 165   | 1 152   |  | 137                        | 6  |                | 156                                    | 11.5<br>23.2<br>10.2   |
|                      | 14  | 2 14                                  | 7 32                                   | 1 3  | 5                            | 1   |                       | 10                                     |                                    | _                         | 10                 |                      | 10   | 10                                   | 10  | 3    | 1 0   | 10  | 4  | 1 0<br>6<br>2 5            | 1 3  |                | 7 31                                   | 13.1   |
| 57                   | 1<br>2<br>3<br>4<br>5<br>6<br>7<br>8<br>9 * | 52<br>30<br>31<br>29<br>48<br>28<br>8 | 56<br>30<br>32<br>33<br>54<br>29<br>10 | 4 6<br>2 8<br>2 6<br>2 3<br>3 8<br>3 5<br>7<br>5 | 8<br>15<br>4<br>3            |   |                       | 56<br>28<br>32<br>33<br>54<br>29<br>10 | 15<br>4<br>2<br>10<br>8<br>3<br>10 | 19<br>4<br>18<br>26<br>24 |                    | 114                  | 5 4<br>3 0<br>3 2<br>3 3<br>3 3<br>5 3<br>2 9<br>1 0 |                                      | 5 4<br>2 9<br>3 2<br>3 2<br>5 3<br>2 9<br>1 0 | 1.2  | 5 5<br>2 9<br>2 7<br>3 2<br>4 5<br>2 9<br>1 0 | 1<br>4<br>7<br>9<br>1 3                       | 1 4 7 9 1 3  |                            | 4 6<br>2 8<br>2 6<br>2 4<br>3 8<br>2 5<br>7            | 13             | 56<br>30<br>32<br>33<br>54<br>29<br>10 | 110.0<br>125.6<br>63.1<br>46.9<br>40.6<br>52.9<br>46.0<br>56.1 |



good block entirely surrounded by poor blocks will not hold its value long and On the other hand, a large area of any quality has a tenshould be avoided. dency to change more slowly.

Maps showing overcrowding, lack of private bath, need of major repairs, percentage of dwelling units owner occupied and units owned free and clear, can all be used to determine the relative value of different blocks.

On page 243 we have reproduced several sections from the Cincinnati booklet together with the sections of the map (outlined in red) which show the blocks described.

It will be noticed that the character of the blocks in the first tract is totally different from that in the other tract. Census Tract 1 is in an old section of the city; Census Tract 57 is in a newer section near the city lim-While these two tracts show extremes, a comparison of the blocks given in each will demonstrate the value of the material found in the surveys.

Although the total number of structures is greater in Tract 57 than in Tract 1, there are fewer dwelling units -- the majority of the structures in Tract 57 being single family dwellings. In Tract 1, most of the units are tenant occupied while most of the units in Tract 57 are occupied by the owner. Vacancy is greater in Tract 1. Most of the structures in Tract 1 were built before 1899, while the majority in Tract 57 have been built since 1920, and a fourth of them built since 1930.

#### (Continued on Page 252)

Jackson, Mich.

#### CITIES FOR WHICH BLOCK FIGURES WILL BE AVAILABLE Irvington, N. J.

Akron Albany Allentown, Pa. Altoona, Pa. Asheville, N. C. Denver Atlanta Atlantic City Berkeley, Calif. Bethlehem, Pa. Binghamton, N. Y. Erie, Pa. Birmingham Boston Bridgeport, Conn. Brockton, Mass. Buffalo Cambridge, Mass. Camden, N. J. Canton, Ohio Cedar Rapids, Ia. Charleston, S. C. Charleston, W. Va. Charlotte, N. C. Chattanooga, Tenn. Chester, Pa. Chicago Cicero, Ill. Cincinnati Cleveland Cleveland near Hotyca. Columbia, S. C. Hotyca. Houston Huntingt Cleveland Heights Hoboken, N. J. Dallas

Davenport, Ia. Dayton, Ohio Dearborn, Mich. Decatur, Ill. Des Moines Detroit Augusta, Ga.

Duluth

Kansas City, Mo.

Austin, Texas

Durham, N. C.

Kenosha, Wis.

Baltimore

East Chicago, Ind.

Knoxville, Tenn. Bayonne, N. J. East Orange, N. J. Lakewood, Ohio
Beaumont, Texas East St. Louis, Ill. Lancaster, Pa. Elizabeth, N. J. Lansing, Mich. El Paso Evanston, Ill. Evansville, Ind. Fall River, Mass. Flint Fort Wayne Fort Worth Fresno, Calif. Galveston Gary, Ind. Glendale, Calif. Grand Rapids, Mich. McKeesport, Pa. Greensboro, N. C. Hamilton, Ohio Hammond, Ind. Hamtramck, Mich. Harrisburg, Pa. Hartford, Conn. Highland Park, Mich. Montgomery, Ala. Holyoke, Mass. Huntington, W. Va. Indianapolis

Jersey City Johnstown, Pa. Kalamazoo, Mich. Kansas City, Kans.
Kansas City, Mo. Lawrence, Mass. Little Rock, Ark. Long Beach Los Angeles Louisville Lowell, Mass. Lynn, Mass. Maçon, Ga. Madison, Wis. Malden, Mass. Manchester, N. H. Medford, Mass. Memphis Miami Milwaukee Minneapolis Mobile, Ala. Mount Vernon, N. Y. St. Louis Nashville, Tenn. Newark, N. J. New Bedford, Mass. New Britain, Conn. New Haven, Conn.

New Orleans New Rochelle, N. Y. Jacksonville, Fla. Newton, Mass. New York Niagara Falls, N. Y. Scranton Norfolk, Va. Norfolk, Va. Oakland, Calif. Oak Park, Ill. Oklahoma City Oklahoma City Omaha Pasadena Passaic, N. J. Paterson, N. J. Pawtucket, R. I. Peoria, Ill. Philadelphia Pittsburgh Pontiac, Mich. Port Arthur, Texas Portland, Me. Portland, Oreg. Providence, R. I. Pueblo, Colo. Quincy, Mass. Racine, Wis. Reading, Pa. Richmond, Va. Roanoke, Va. Rochester, N. Y. Rockford, Ill. Sacramento Saginaw, Mich. St. Joseph, Mo. St. Paul, Minn. Salt Lake City San Antonio San Diego

San Jose, Calif. Savannah, Ga. Schenectady Seattle Shreveport Sioux City, Ia. Somerville, Mass. South Bend, Ind. Spokane Springfield, Ill. Springfield, Mass. Springfield, Mo. Springfield, Ohio Syracuse Tacoma Tampa Terre Haute, Ind. Toledo, Ohio Topeka. Kans. Trenton, N. J. Troy, N. Y. Tulsa Union City, N. J. Utica, N. Y. Waco, Texas Washington, D. C. Waterbury, Conn. Wheeling, W. Va. Wichita, Kans. Wilkes-Barre, Pa. Wilmington, Del. Winston-Salem Worcester, Mass. Yonkers, N. Y. York, Pa. Youngstown, Ohio

San Francisco

# ADDITIONAL DWELLING UNITS SECURED THROUGH CONVERSIONS

Restrictions on building and the shortage of critical building materials have made the housing problem severe, especially in defense areas. New war industries and the enlargement of existing ones have increased the number of persons employed in these areas, and the problem of housing them must be faced. It has been pointed out that the need of materials for the war effort is a total problem. While care must be exercised in the use of critical materials, housing cannot be cut off without a cut in production due to a lack of workers.

Though priorities for new building may be secured in defense areas, means of meeting the housing problem other than new building must be found, and one of the solutions is conversion of existing buildings to multiple dwellings. Some of the advantages of conversion over new building are that fewer materials are used and that time, which is important, is saved.

The National Housing Agency has estimated that within the next year there will be a need for housing 1,600,000 in-migrants -- war workers coming into defense areas to take jobs -- which will call for 1,320,000 dwelling units. Of this amount 260,000 units are scheduled to be secured through remodeling. The Federal Housing Administration is encouraging increased activity in financing remodeling and improvements of existing homes to make space available for war workers.

Not only may large single family dwelling units be converted into several units, but it has also been suggested that vacant stores, warehouses, etc., may well be transformed into temporary housing units. The location of many of these properties is very favorable from the standpoint of mass transportation facilities.

On pages 246 to 251 and 253 are shown the number of dwelling units added by conversion per month per 10,000 families for the period from January 1940 to June 1942 in 141 defense housing areas. The number of conversions are given on each individual chart by six month periods. The figures are based on special defense housing surveys which were recently released by the Bureau of Labor Statistics.

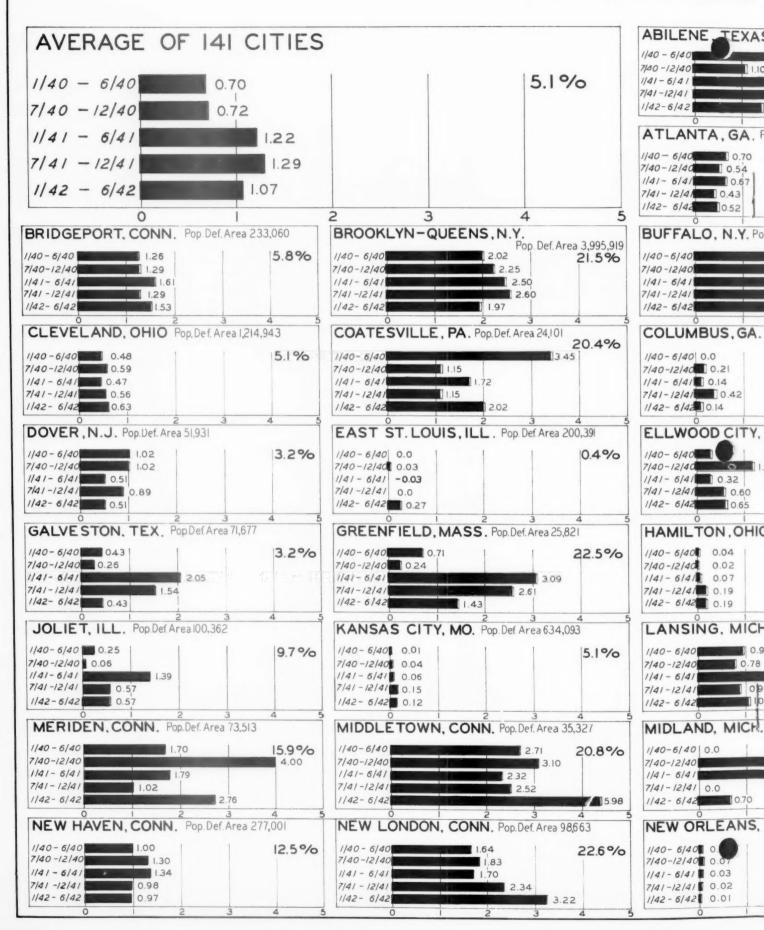
The large figure in the upper right hand corner of each chart gives the percentage of conversions to the total increase in dwelling units in that area over the entire period from January 1940 to June 1942.

At the top of page 246 is a chart showing the national average (median) of all the areas. This indicates that 5.1% of the total increase in the number of dwelling units over this two and one-half year period has been due to conversions.

An examination of the following table, which gives the average (median) number of conversions per 10,000 families per month for the 141 areas, shows that the number of conversions increased from January 1940 to December 1941, but that it has fallen off slightly since that time. This may be due to the heavier restrictions on critical building materials or to the fact that in

(Continued on Page 253)

# NET ADDITIONS



# ONS TO SUPPLY OF DWELLING UNITS ARISING

COPYRIGHT 1942 ~ REAL ESTATE IE TEXAS Pop. Def. Area 34,007 AKRON, OHIO Pop. Def. Area 338,779 ALBANY, N.Y. Pop. Def. Area 306, 253 6.5% 1/40-6/40 0.25 1/40-6/40 4.6% 17.9% 7/40-12/40 0.09 1110 7/40-12/40 1.29 5.32 1/41 - 6/41 0.58 7/41 - 12/41 0.64 1/41-6/41 1.31 3.12 0.64 7/41-12/41 2.26 1.47 1/42-6/42 0.76 1/42-6/42 1 2 10 TA. GA. Pop. Def. Area 498, 203 BALTIMORE, MD, Pop. Def. Area 1,002,979 BATH, MAINE, Pop. Def. Area 26,508 1/40 - 6/40 0.39 7/40-12/40 0.42 0.70 2.9% 4.1% 1140 - 6140 7.3% 0.54 7/40-12/40 0.46 10.43 0.67 1/41- 6/41 1/41- 6/41 7/41-12/41 0.76 7/41-12/41 1.34 0.52 1142-6142 2.30 1/42- 6/42 1.15 O. N.Y. Pop. Def. Area 857,257 BURLINGTON, IOWA Pop. Def. Area 32,835 CAMDEN, N.J. Pop. Def. Area 302,121 32.4% 4.48 1/40-6/40 19.6% 1/40-6/40 9.8% 4.73 7/40-12/40 1.77 7/40-12/40 1/41 - 6/41 5.32 1/41-6/41 1.62 2.37 7/41-12/41 5.63 7/41-12/41 1/42-6/42 4.67 1457 1/42- 6/42 1.33 BUS, GA. Pop.Def. Area 92,478 COLUMBUS, OHIO Pop. Def. Area 365,796 CONNERSVILLE, IND. Pop. Def. Area 17,089 0.8% 0.0 1/40 - 6/40 0.48 7/40 -12/40 0.6 3.3% 8.7% 0.21 0.61 7/40-12/40 1208 0.14 0.85 1/41 - 6/41 1/41 - 6/41 0.42 7/41 - 12/41 0.78 7/41 - 12/41 1.04 0.14 1/42- 6/42 0.85 1/42- 6/42 7.67 ERIE, PA. Pop. Def. Area 134,039 OD CITY, PA. Pop. Def. Area 80,587 ELMIRA, N.Y. Pop.Def. Area 67,757 6.2% 32.4% 1/40-6/40 0.53 1/40 - 6/40 19.1% 2.03 7/40-12/40 7140-12140 2.08 0.32 1/41-6/41 1141- 6141 2.74 0.60 7/41-12/41 7/41-12/41 2.84 3.00 1/42- 6/42 0.65 1/42 - 6/42 2.65 TON, OHIO Pop.Def. Area II 2,868 HARRISBURG, PA. Pop.Def. Area 176,081 HARTFORD, CONN. Pop.Def. Area 301,393 2.5% 24.6% 1/40 - 6/40 6.1% 1140 - 6140 0.02 7/40-12/40 7/40-12/40 1/41-6/41 1141-6141 0.19 7/41-12/41 7/41-12/41 1.29 0.19 1.05 NG. MICH. Pop.Def. Area 118,298 LA PORTE, IND. Pop. Def. Area 25,090 LOS ANGELES, CALIF. Pop. Def. Area 2,861,213 0.98 12.7% 1/40 - 6/40 0.27 6.5% 1140-6140 0.9% 7/40 -12/40 0.41 1/41 - 6/4/ 0.29 0.78 7/40-12/40 1/41-6/41 7.82 090 7/41-12/41 7/41-12/4/ 0.5 2.27 1/42-6/42 0.39 1/42 - 6/42 1.26 ND. MICH. Pop.Def. Area 18,672 MORGANTOWN, W. VA. Pop. Def. Area 57,563 MOBILE, ALA. Pop. Def. Area 114,906 1.9% 3.4% 1/40-6/40 0.11 1140-6140 2.15 32.2% 1 1 75 7/40-12/40 - 0.56 7/40-12/40 2.76 1/41-6/41 1.35 1/41-6/41 6.13 0.0 6.90 7/41-12/4/1 1.12 7/41-12/41 0.70 1/42-6/42 1142-6/42 14.75 RLEANS, LA. Pop.Def. Area 540,030 NEWPORT NEWS, VA. Pop. Def. Area 82,636 NEWPORT, R.I. Pop. Def. Area 44,104 0. 0.7% 18.0% 3.1% 1/40 - 6/40 1/40-6/40 0.0 1.63 7/40-12/40 0.14 7/40-12/40 1.93

2.08

1 2.08

2.24

1/41 - 6/41

7/41-12/41

1142 - 6142

1/41 - 6/4/ 0.69

7/41-12/4/

1/42 - 6/42

0.03

0.02

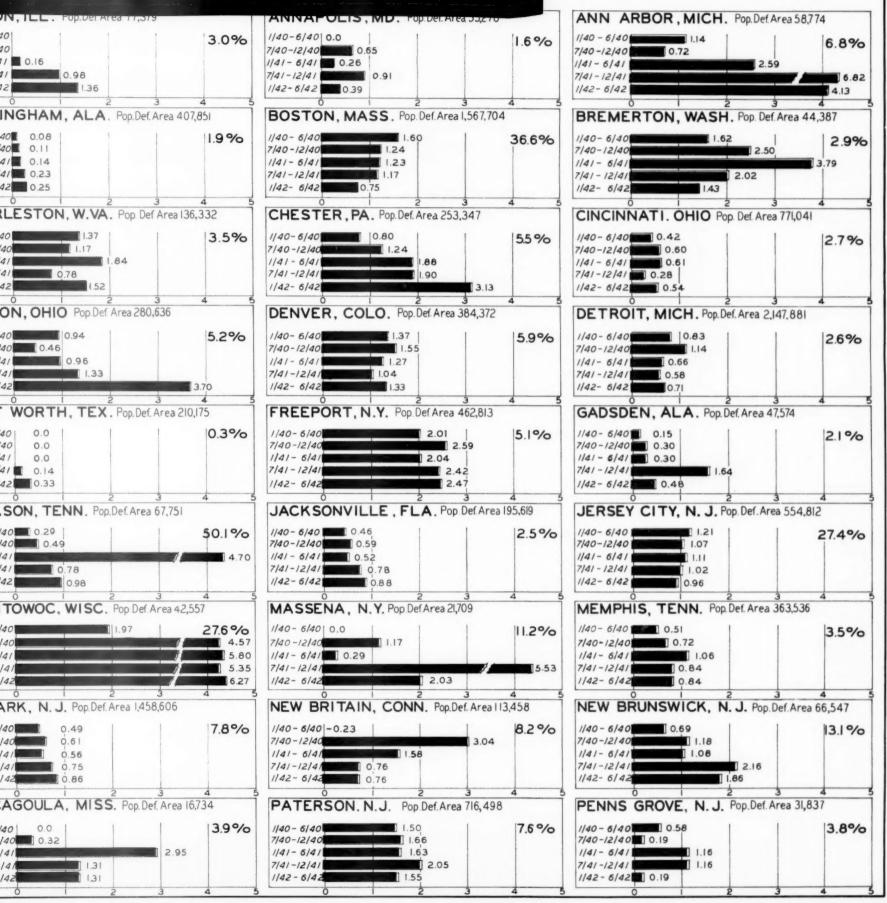
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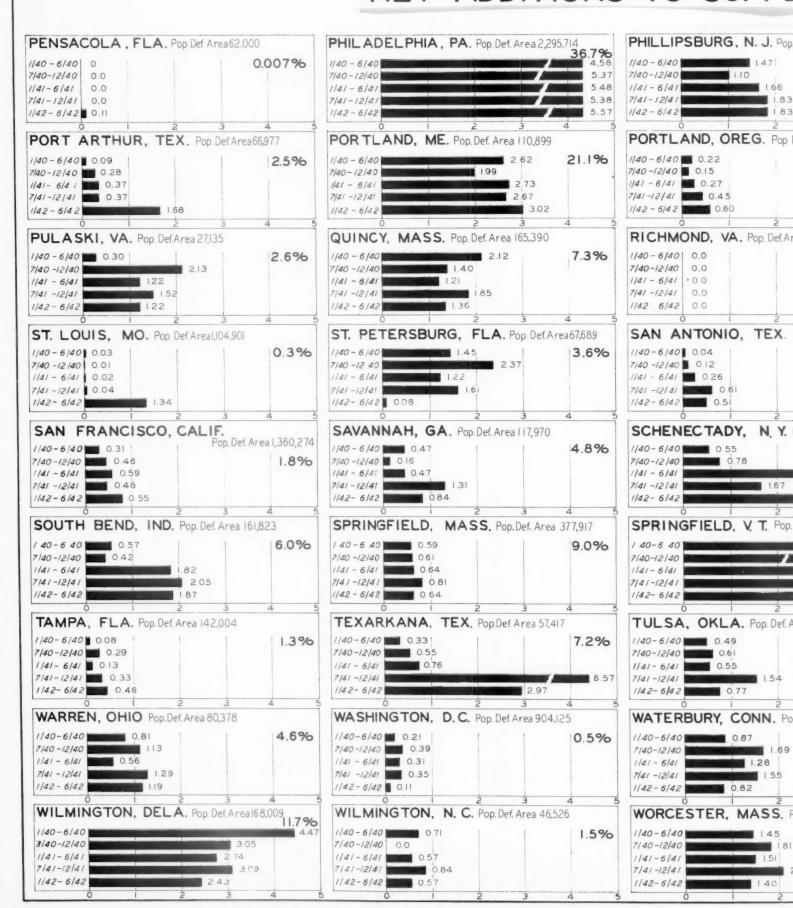
# ING THROUGH ALTERATIONS OF EXISTING STRUCT

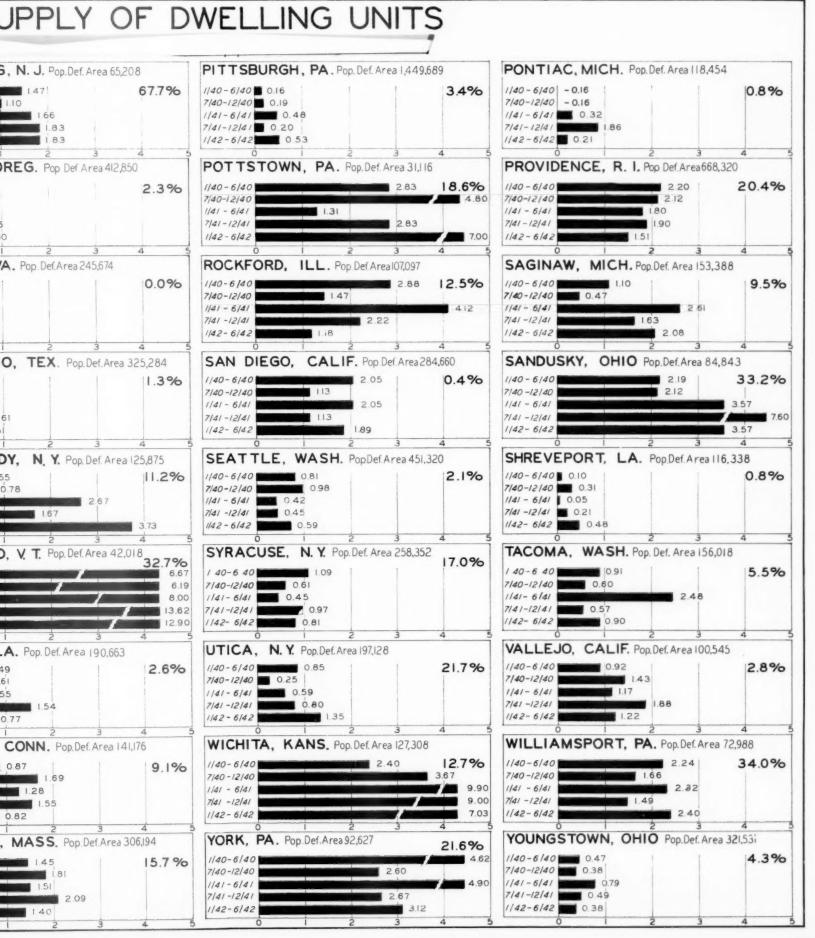
ESTATE ANALYSTS, INC. - SAINT LOUIS a 306.253 ALLENTOWN, PA. Pop. Der. Area 201 ALIQUIPPA . PA . Pop. Def. Area 155,328 ALTUN ILL 17.9% 1/40 - 6/40 0.17 1/40-6/40 1/40-6/40 51.1% 24.1% 7/40-12/40 0.52 7/40-12/40 7/40-12/40 1/41-6/41 0.16 7/41-12/41 1/41-6/41 1.6 1/41-6/41 12.21 2.26 7/41-12/41 1.26 7/41-12/41 2.49 2.10 1/42-6/42 0.6 1/42- 6/42 1/42-6/42 rea 26508 BEAUMONT, TEX. Pop Def Area 78,352 BERWICK, PA. Pop. Def. Area 25,669 **BIRMINGHAM** 7.3% 1140 - 6140 0.24 0.4% 1140-61401 25.2% 1/40 - 6/40 0.08 12.90 7/40-12/40 -0.08 7/40-12/40 0.11 7/40-12/40 3.98 2.97 1/41-6/41 0.0 1/41- 6/41 5.62 1/41-6/4/ 0.14 7/41-12/41 0.08 4.72 7/41-12/41 0.23 7/41-12/41 1/42- 6/42 0.24 1/42-6/42 1/42- 6/42 0.25 CANTON, OHIO Pop. Def. Area 203,887 CHARLESTON, S.C. Pop. Def. Area 98,356 CHARLESTON a 302.121 9.8% *1/40-6/40* ■ 0.09 3.2% 1/40-6/40 0.06 0.2% 1140-61401 7/40-12/40 0.37 7/40-12/40 0.12 7/40-12/40 0.67 1/41-6/41 1/41-6/41 0.06 1/41-6/41 2.29 7/41-12/41 0.83 7/41-12/41 0.0 7/41-12/41 1/42- 6/42 0.89 1/42- 6/42 0.0 1/42- 6/42 Pop. Def. Area 17,089 DALLAS, TEXAS Pop. Def. Area 376,548 DAVENPORT, IOWA Pop Def. Area 176,370 DAYTON, OHIO 8.7% 3.8% 2.78 1/40-6/40 1/40-6/40 10.2% 1/40-6/40 7/40-12/40 7/40-12/40 7/40 - 12/40 0.46 1.12 1/41- 6/41 0.67 1/41-6/41 2.35 1/41 - 6/41 7/41-12/41 7/41-12/41 7/41-12/41 767 1142-6142 1.38 1142 - 6/42 2 07 1/42- 6/42 FLORENCE, ALA, Pop. Def. Area 45,421 FORT WAYNE, IND. Pop. Def. Area 134,385 FORT WORTH 19.1% 2.2% 1/40-6/40 0.0 1/40-6/40 6.9% 0.0 1/40-6/40 7/40-12/40 0.15 7/40-12/40 1.30 7/40-12/40 0.0 1141-6141 1.17 2.74 1/41-6/41 1/41-6/41 0.0 7/41-12/41 7/41-12/411 1.44 2.84 7/41-12/41 0.14 1/42-6/42 2 65 1/42-6/42 0.94 1/42-6/42 0.33 f. Area 301,393 HOUSTON, TEXAS Pop. Def. Area 511,850 INDIANAPOLIS, IND. Pop. Def. Area 457,761 JACKSON, TEI 6.1% 0.4% 1/40 - 6/40 0.08 1/40 - 6/40 0.29 1/40 - 6/40 0.29 3.0% 7/40-12/40 0.05 7/40-12/40 0.49 7/40-12/40 0.49 1/41-6/4/ 0.08 1/41-6/41 0.55 1141 - 6141 7/41-12/41 0.17 7/41-12/41 0 69 7/41-12/41 1/42 - 6/42 0.28 1/42-6/42 0.67 1142- 6/421 LYNN, MASS, Pop. Def. Area 302,679 op. Def. Area 2, 861, 213 MACON, GA. Pop. Def. Area 74,830 MANITOWOC. 16.1% 1/40 - 6/40 1/40 - 6/40 0.16 0.9% 9.8% 1/40 - 6/40 7/40 - 12/40 1.34 7/40-12/40 7/40 - 12/40 1/41 - 6/41 197 1/41-6/41 1141- 6/41 7/41-12/41 2.10 7/41-12/41 7/41-12/41 1/42- 6/42 11.96 1/42- 6/42 1.12 1/42-6/42 MUSKEGAN, MICH. Pop DefArea 93,901 p. Def Area 57,563 NASHVILLE, TENN, Pop.Def.Area 241,769 NEWARK, N.J. 32.2% 1/40-6/40 0.06 0.9% 1/40-6/40 0.26 11.5% 1/40-6/40 2.76 7/40-12/40 0.06 7/40-12/40 0.13 7/40-12/40 1/41-6/41 0.26 7/41-12/41 0.13 6.13 1/41- 6/41 0.00 1/41-6/41 7/41-12/41 0.06 6.90 7/41-12/41 14.75 1/42-6/42 0.72 1/42-6/42 0.26 1/42- 6/42 Def. Area 82,636 NORFOLK, VA. Pop. Def. Area 250,389 OMAHA, NEBR. Pop Def Area 285,639 PASCAGOULA 1/40- 6/40 3.1% 3.57 9.3% 1/40- 6/40 4.2% 1/40- 6/40 0.0 7/40-12/40 0.32 7/40-12/40 3.92 7/40-12/40 0.40 1/41- 6/41 1/41-6/41 2.43 1/41-6/41 0.21 7/41-12/41 0.23 1/42-6/42 0.38 3.13 7/41-12/41 4.10 0.23 7/41-12/41 1/42-6/42 1/42- 6/42

# UCTURES IN 141 CITIES



# NET ADDITIONS TO SUPPL





## BUILDING COSTS OF A STANDARD SIX ROOM FRAME RESIDENCE BUILT IN SAINT LOUIS

The chart on p. 197 of the August 1940 Real Estate Analyst shows the variations in the costs of materials, labor and overhead for a six room frame residence in St. Louis. Floor plans and a picture of the house are shown with the chart. Costs are grouped into four classifications of material, four of labor and three of overhead. A further breakdown of these groups is given in detail below. Columns of the table are numbered, and a brief description of the items included in

Mason Materials: Cement, sand, gravel, quick lime, hydrated lime, hard wall planter, face and common brick, fire brick, file lining. Labor.

(2) Tile Materials: 4½ x 4½ wall tile, ceramic floor tile, oap and base. Labor.

Group B:

Group E:

(3) Unfinished Lumber: Columns, beams, floor and ceiling joists, interior and exterior studs, rafters, bracing, etc. Labor.

(4) Finished Lumber: Sub-flooring, sheathing, beveled siding, finished floors, asphalt shingle roofing, roofing felt, tar paper, shut-

Labor. ters, etc. (5) Mill Work: Windows, doors, trim, kitchen cabinet, stairs. Labor.

Group C:

(6) Heating: Botler, insulating jackets, fittings, tools, pipes, connections, valves and radiation. Labor.

(7) Flumbing Soil pipes and connections, stack, water pipe and connections, lead oakum and bathroom fixtures; hot water heater and tank

each is given in the paragraphs below. Paragraphs are numbered to correspond with the columns described. Building material costs are printed in black; the corresponding labor items are given in red. Overhead items - columns 13, 14 and 15 - are also printed in black.

\*No labor items are shown in column 10, Building Hardware, as they have already been included in column 5, Mill Work.

to be furnished by others. Labor.

Group D: (8) Shee Group D:

(3) Sheet Metal: Galv. iron gutters, downspouts, flashing. Labor.

(9) Electrical Work: Main switch, EX cable, switch boxes, receptacles,

transformer, etc. No fixtures included. Labor.
(10) Nails and Hardware: Common and wire nails, bolts, damper, ash doors, finish hardware.
(11) Paint Materials: White lead, linseed oil, turpentine. Labor.
(12) Misc.: Metal & wood laths, corner bead, insulation. Labor.

Group E: (13) Overhead and profit of subcontractors in plastering, metal work,

(15) Overhead and profit of supcontractors in plastering, metal work, heating, plumbing, electrical work and tile work.

(14) General contractor's profit.

(15) Missouri sales tax (now 2% on materials), old age and unemployment tax (federal and state), liability and employees' compensation insurance, fire and tornado insurance, nompletion bond.

(16) TOTAL CONSTRUCTION COST.

|   | 11                                     |                                 |                          |                            |                          |                          |                          |  |                          |                          |  |  | 1                        | -                                      |                            | 100000000000000000000000000000000000000 |                      | -                                |                                  | -                          |  |                                 |                                  |                                 |                          |                          |  |
|---|--|---------------------------------|--------------------------|----------------------------|--------------------------|--------------------------|--------------------------|--|--------------------------|--------------------------|--|--|--------------------------|--|----------------------------|---|----------------------|----------------------------------|----------------------------------|----------------------------|--|---------------------------------|----------------------------------|---------------------------------|--------------------------|--------------------------|--|
|   | GF                                     | ROL                             | JP A                     | 4                          |                          | (                        | ROU                      | JP I                                   | В                        |                          | G                                      | ROL                                    | JP (                     |  |                            |   |                      | GI                               | ROUI                             | PD                         | )                                      |                                 |                                  | GR                              | OUP                      | E                        | TOTAL  |
| YEAR  | (1)                                    |                                 | (2                       | )                          | (:                       | 1                        | fa                       | 1                                      | ( 5                      | )                        | (6                                     | ()                                     | 17                       | )                                      | (8                         | )                                       | (9                   | )                                | (10)                             | (:                         | 11)                                    | (1                              | (2)                              | (13)                            | (14)                     | (15)                     | (16)   |
| J1 1939<br>0 1939   | \$516 \$<br>510                        | 561<br>561                      |                          | \$77<br>77                 |                          | \$164<br>164             |                          | \$219                                  |                          | \$198<br>198             | \$239<br>239                           | \$160<br>160                           |                          |  |                            |   | \$26                 |                                  | \$64 *<br>65                     | \$29<br>30                 | \$116<br>116                           |                                 | \$61<br>61                       | \$746                           | \$507<br>522             |                          | \$5923<br>6096                               |
| Ja 1940<br>Ap 1940<br>J1 1940<br>O 1940                       | 510<br>510<br>510<br>510               | 538<br>538<br>538<br>542        | 109                      | 77<br>77<br>77<br>86       | 271<br>371               | 158<br>158<br>158<br>162 | 651<br>651               | 215<br>215<br>215<br>218               | 566<br>566               | 195<br>195<br>195<br>197 | 236<br>216<br>236<br>254               | 160<br>160<br>160<br>160               | 285                      | 131<br>131<br>131<br>161               | 58<br>63<br>63             | 17<br>17<br>17<br>17                    | 32<br>35<br>31       | 57<br>57<br>57<br>57             | 65<br>65<br>66                   | 30<br>30<br>30<br>32       | 93<br>93<br>93<br>93                   | 193<br>193<br>193<br>207        | 61<br>61<br>61<br>75             | 352<br>352<br>352<br>385        | 516<br>516<br>516<br>564 | 327<br>327<br>327<br>351 | 6005<br>6004<br>6004<br>6551                 |
| Ja 1941<br>Ap 1941<br>J1 1941<br>O 1941                       | 515<br>487<br>510<br>514               | 640<br>639<br>650<br>678        | 159<br>159               | 86<br>86<br>86             | 463<br>553               | 550                      |                          | 243<br>243<br>279<br>303               | 633<br>635               | 219<br>219<br>252<br>274 | 242<br>251<br>250<br>262               | 160<br>180<br>180<br>200               | 274                      | 149<br>149                             |                            | 19<br>19<br>19<br>29                    | 28<br>28<br>27<br>34 | 58<br>63<br>63<br>72             | 67<br>69<br>72<br>80             | 33<br>34<br>35             | 104<br>131<br>131<br>145               | 203<br>202<br>220<br>220        | 78<br>79<br>79<br>79             | 380<br>796<br>196<br>433        | 585<br>581<br>613<br>650 | 375<br>376<br>397<br>422 | 6797<br>6775<br>7142<br>7584                 |
| Ja 1942<br>F 1942<br>Mr 1942<br>Ap 1942<br>My 1942<br>Je 1942 | 514<br>514<br>520<br>520<br>520<br>520 | 696<br>696<br>696<br>709<br>696 | 175<br>175<br>175<br>175 | 86<br>86<br>86<br>86<br>86 | 540<br>540<br>547<br>540 | 231<br>231<br>231<br>233 | 868<br>874<br>876<br>874 | 305<br>305<br>305<br>305<br>307<br>307 | 715<br>715<br>715<br>715 | 275<br>275<br>276        | 262<br>262<br>262<br>277<br>273<br>273 | 200<br>200<br>200<br>200<br>200<br>200 | 324<br>325<br>317<br>317 | 187<br>187<br>187<br>187<br>198<br>198 | 64<br>64<br>64<br>72<br>72 | 29<br>29<br>29<br>29<br>29              | 48<br>49<br>50<br>50 | 72<br>72<br>72<br>72<br>86<br>86 | 79<br>79<br>79<br>79<br>79<br>79 | 35<br>37<br>38<br>38<br>38 | 145<br>145<br>145<br>145<br>145<br>145 | 229<br>229<br>229<br>229<br>229 | 81<br>81<br>81<br>81<br>81<br>75 | 431<br>433<br>422<br>442<br>436 | 660<br>661<br>661<br>668 | 424<br>424<br>424<br>428 | 7617<br>7682<br>7695<br>7712<br>7772<br>7747 |
| J1 1942<br>Ag 1942  | 520<br>520                             | 596<br>696                      |                          |                            |                          |                          |                          | 307<br>307                             |                          |                          | 277                                    | 500<br>500                             |                          | 198<br>198                             |                            | 29                                      | 50<br>50             | 86<br>86                         | 79<br>79                         | 38<br>38                   | 145<br>145                             | 229                             | 75<br>75                         | 436<br>436                      |                          |                          | 7747<br>7746                                 |

#### AN INVALUABLE AID IN MORTGAGE LENDING

(Continued from Page 244)

There are no nonwhites living in Tract 57 while over half of the units reporting in Tract 1 are occupied by nonwhites. Only in three instances in Tract 57 are there 1.51 or more persons per room while many such cases are reported in Tract 1.

Most of the dwelling units in Tract 1 have no private bath or need re-While some repairs are needed in Tract 57, not one of the units reported the lack of a private bath.

The rentals in Tract 57, of course, are much higher than in Tract 1. As can be expected in a newer section, the number of owner-occupied units in Tract 57 which are mortgaged is much greater than in Tract 1.

It is obvious in this case that Tract 57 would be the better area in which to make loans, but from this sample comparison of the ten factors, it may be clearly seen how the block surveys can be used to great advantage in determining relative values.

## (Continued from Page 245)

some of the smaller cities most of the conversion that can be done has already taken place.

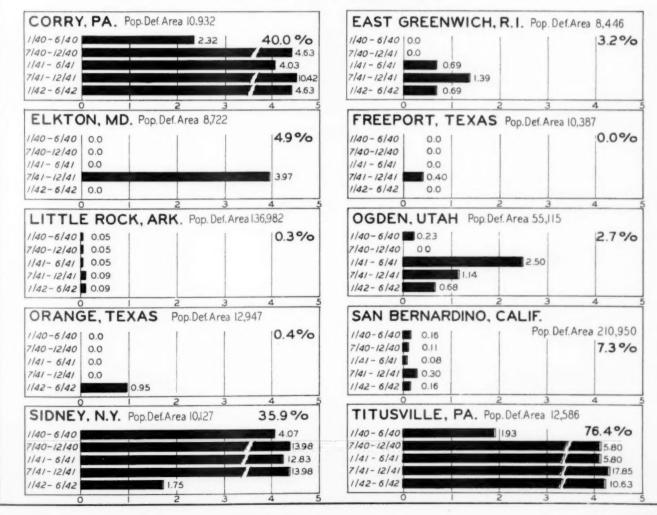
#### AVERAGE (MEDIAN) FOR 141 AREAS

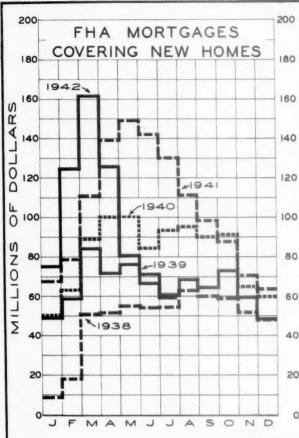
| Date            | Conversions per month per 10,000 fam. |
|-----------------|---------------------------------------|
| 1940            |                                       |
| January - June  | .70                                   |
| July - December | .72                                   |
| 1941            |                                       |
| January - June  | 1.22                                  |
| July - December | 1.29                                  |
| 1942            |                                       |
| January - June  | 1.07                                  |

The figures for the cities charted at the bottom of this page were received too late to have the charts included alphabetically in the spread on pages 246 to 251.

# NET ADDITIONS TO SUPPLY OF DWELLING UNITS IN 141 CITIES

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THE chart to the left shows a comparison of FHA mortgages for the past five years covering only new homes to be built. During the first three months of 1942 this volume of financing greatly exceeded that of a year ago, but since then there has been a marked decrease with July figures below July of 1941, 1940 and 1939.

\$4.494.460.687

43

35

32

25

0

23 0

22 =

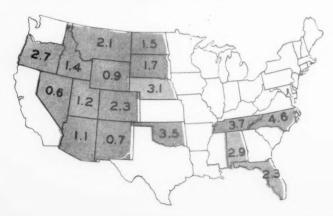
19

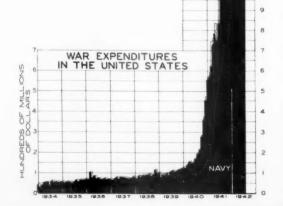
fense will now start a high
fense will now start a high
pressure campaign on the
insuring of mortgages on
existing buildings. All
mortgage institutions will
be hot after business during the war and there will
be a great deal of refinancing on older buildings.

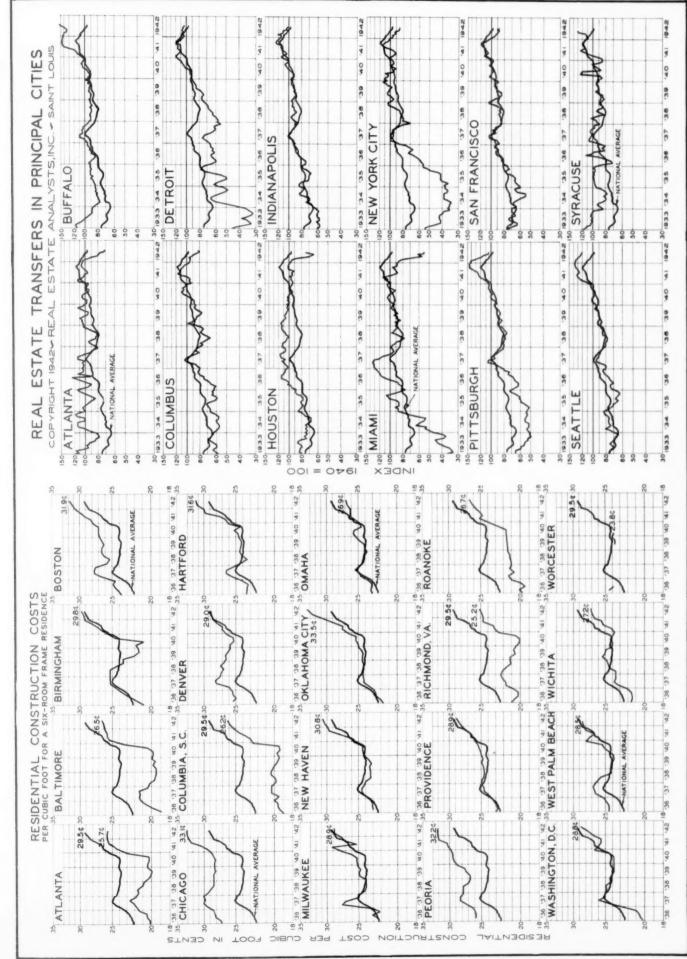
### WAR EXPENDITURES

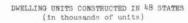
URING July actual war expenditures reached a new high of \$4,494 million for the month; this is approximately equivalent to the total wealth of the state of North Carolina and is an increase of almost 18 percent in comparison with the June figure. On the map below we have attempted to visualize the dollar amounts of actual defense expenditures, July 1, 1940, through July 1942. These expenditures are equivalent to the estimated total wealth of the seventeen states shaded on the map below. The large figures on each state show the estimated wealth of that state in billions of dollars. Estimated wealth includes real estate, railroads and other public utilities, and everything of value in the state.

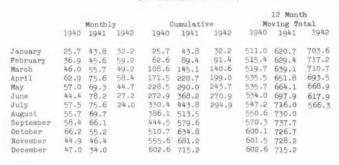
As said before, these illustrations are not given with the intention of criticizing our foreign policy but to show the difficulty of preventing inflation.

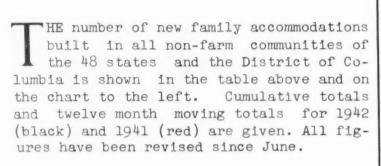




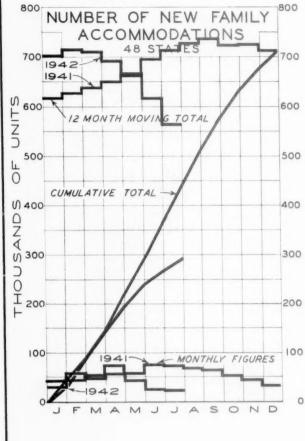


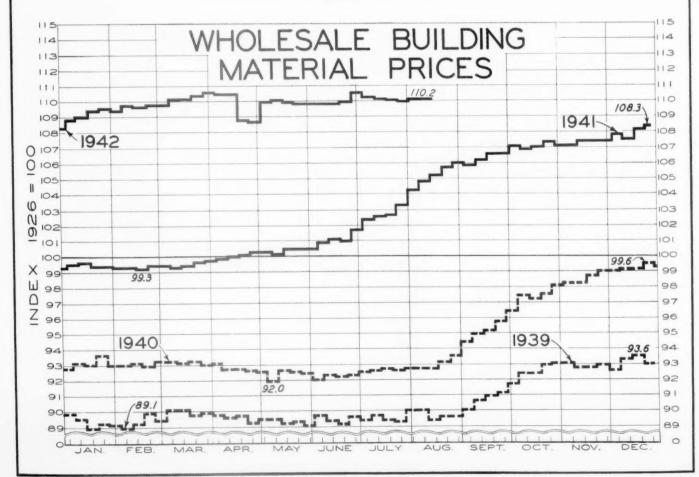






Wholesale building material prices as compiled by the Bureau of Labor Statistics are charted by weeks on the chart below. The drop in April due to price ceilings on some items has been almost entirely regained.







VOLUME XI

# EXECUTIVE DIGEST

## OF THE CURRENT REAL ESTATE ANALYST REPORTS

## REAL ESTATE ANALYSTS, INC.

Real Estate Economists, Appraisers and Counselors

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Roy Wenzlick

REAL ESTATE ACTIVITY

Sales activity on real estate continued to decline, our index for July showing real estate activity to be 1.3% above normal in contrast with 1.9% above normal in June. Sales of single-family residences are holding up well because of the shrinkage in construction; most of the drop comes in the sale of lots and in new residential properties.

REAL ESTATE MORTGAGES

Real estate mortgage activity showed relatively little change in comparison with the preceding month. Our index for July was 39.4% below normal in contrast with 39.6% below in June. We cannot expect a large increase in new mortgage financing for the duration of the war because the mortgage volume depends to a great extent on the volume of building, which has been curtailed.

Because of the restrictions on building and be-NEW DWELLING UNITS cause of the extreme shortage of critical materials, the volume of new construction continues to shrink. In July we were building at the rate of 9.5 new family units per year

per 1000 families as compared to 12.8 in the preceding month.

The forecast of Real Estate Analysts, Inc., at the beginning of the year was that building volume would show a drop of 25% this year. Our estimate of 450,000 dwelling units to be built in 1942 still seems reasonable.

GENERAL BUSINESS

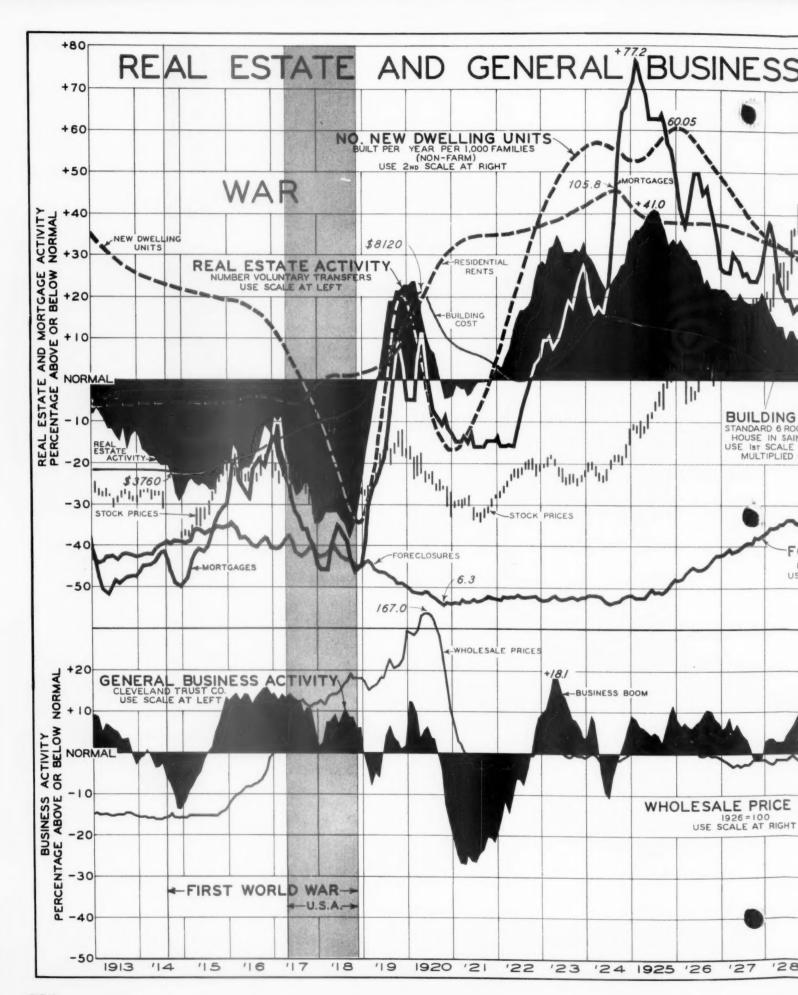
crease.

General business activity has shown little change in the past year. The increases in armament production are sufficient to offset losses in nondefense industries. This same process will continue during all of 1942 with non-war activity shrinking more and more and war production continuing to in-

Actual war expenditures during July approximated \$4,495 million. Before next year is over we expect the war expenditures to reach \$7 billion a month.

RENTS

Our index of rents in July stood at 75.6% of the 1923 average in contrast with 76.1% in June and 77.2% in May, which was the recovery peak. For



the duration of the war our rent index cannot rise and will fall slightly because of the drop in rents in non-defense areas, and the cut-backs in the freezing dates in the 93 areas under rent control. Another factor in the decline of rents will be the fact that there will be some high-priced units which, because of high income taxes, will not find a sufficient demand.

FORECLOSURES

FORECLOSURES

minimum during the next year. Our index for June,
the last month available, was 12.9 foreclosures
per month per 100,000 families. The preceding month the rate was 12.5; at the
peak in January 1932, foreclosures rose to 84.6 per month per 100,000 families.

WHOLESALE PRICES prices, which includes nearly 800 wholesale items, showed a slight increase in July over June, advancing from 98.4 in June to 98.5 in July. The relatively small change which has taken place in wholesale prices in the last four months was to be expected because of the price control provisions. Ceilings on prices of many wholesale commodities, however, will have to be revised upward in the future due to increased cost.

STOCK PRICES

August than in July, the first decline since May.

This bears out the statement published in the July

Executive Digest that stock prices cannot be expected to show any marked recovery during the next few months, unless a very decided flight from the dollar takes place. Stock prices averaged a high of \$107.55 in August 1942, with
a low of \$104.80.

Building costs for August dropped very slightly in comparison with July. The standard six-room frame house in St. Louis which is used as a guinea pig declined in cost by only \$1.00. Labor costs remained the same and a rise in lumber prices was offset by a drop in the price of sheet iron. The total cost of building the guinea pig house in August is \$7746.



VOLUME XI

# CONSTRUCTION BULLETIN

PUBLISHED IN THE INTERESTS OF REAL ESTATE ANALYST SUBSCRIBERS BY

REAL ESTATE ANALYSTS, INC.

Real Estate Economists, Appraisers and Counselors

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Roy Wenzlick

## RESIDENTIAL BUILDING IN METROPOLITAN AREAS

Pas defined by the 1940 Census, is charted on the following pages. The 140 areas include all areas in which the central city has a population of more than 50,000.

Every effort has been made to make this report complete. In each city all suburbs, incorporated and unincorporated, have been contacted, and in all except fourteen it has been possible to include practically all of the suburbs within the metropolitan area. For example, the New York City figure includes the building in 305 suburban communities; Philadelphia, 154; Pittsburgh, 157; Chicago, 99; and Detroit, 65. In all, more than 2200 communities are represented on these charts. In the fourteen cities where figures are not available for all suburbs, new building in those suburbs has been estimated from other sources, and the estimated total for the area is shown by the dotted curve on the chart.

The Bureau of Labor Statistics in Washington has collaborated to the fullest extent in furnishing all figures they have accumulated on various communities. These have been brought up to date by direct correspondence with the individual cities and towns.

In all cities new building is expressed as the number of new family accommodations being built per month per 10,000 families in the metropolitan areas. In the computation, a single-family dwelling counts one, a two-family dwelling counts two and a twenty-four-family apartment counts twenty-four. All Federal subsidized slum clearance projects and Government financed defense housing have been excluded; only building under private initiative is significant from the standpoint of showing demand strong enough to pay the unsubsidized cost. (At present, however, even though the demand is strong, many private investors are deterred from building by the heavy restrictions and also by the fact that the demand is temporary.) Buildings privately built and financed with FHA loans are included on the charts.

All figures both on individual cities and on national averages have been corrected for seasonal fluctuations.

The blue italicized numerals on each chart give the number of private new family accommodations built in the last three months; these are actual figures and are not adjusted for the number of families. The red italicized numerals give the corresponding figures for the same period of a year ago.

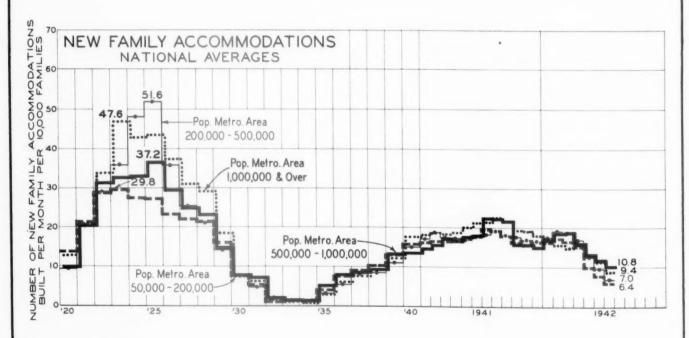
The star after the name of a metropolitan area indicates that at least some portion of that area has been designated by the President as a WPB Defense Housing Critical Area in which priority assistance will be given to secure items on the Defense Housing Critical List, or as an FHA Title VI Designated Defense Area in which FHA will insure housing loans under Title VI of the National Housing Act.

Each chart shows the population of the metropolitan area included in the figures.

It should be noticed that separate averages (medians) have been used for four groupings of metropolitan areas. The average number of new family accommodations built per month per 10,000 families is shown from 1920 to the present for metropolitan areas having from 50,000 to 200,000 people (the dashed red line); for areas having from 200,000 to 500,000 people (the beaded red line); from 500,000 to 1,000,000 people (the solid red line); and for those areas having a population of over 1,000,000 (the dotted red line). Eighty areas fall into the first category; thirty-eight in the second; and eleven in each of the third and fourth.

On each area chart is shown in red the national average for areas in its grouping in contrast to the blue line which shows the figures for the specific area. The averages used on the area charts are medians. A median average is found by arranging the data in order of size and selecting the amount at the midpoint. Because a median average thus eliminates the influence of the extremes, it gives a very good picture of the typical area in each group. A direct comparison can be made between each area and the median average of its group.





On the chart above we have shown national averages for each of the groupings of metropolitan areas -- (1) 50,000 to 200,000 population, (2) 200,000 to 500,000 population, (3) 500,000 to 1,000,000 population and (4) 1,000,000 population and over. These averages should more properly be called arithmetic (Continued on page 276)

